



organize coalitions to introduce and advance legislation, and act as a liaison between USGBC and the community, ensuring that USGBC understands the green building policy needs.

### **Advocacy Days**

An Advocacy Day is an opportunity to educate policymakers about USGBC, the value of green buildings, and the role of LEED. Typically, a single-day event at a state capitol building during the legislative session, an Advocacy Day is a series of short, small group meetings between USGBC advocates, state legislators, and their staff. It is also a great way to meet peers in the green building industry and highlight successes in your work and community to policymakers. Advocacy Days are very flexible in application: they can be virtual or hybrid, held at City Hall, or in-district meetings, and many other customizing options. USGBC supports Advocacy Days by providing volunteers with